

DAILY CHRONICLE

America's Dog & Burger Looks to Bring Franchise to DeKalb

(By Stephanie Markham| April 11, 2017)

DeKALB – The family-owned Chicago restaurant franchise America's Dog & Burger is looking to open a new location in DeKalb within the next two years.

Co-founded by brothers Manolis and George Alpogianis, America's Dog & Burger currently has three locations: Navy Pier, O'Hare Airport and the corner of Randolph and State streets in the Chicago Loop.

Manolis Alpogianis said he and his brother have not yet planned a specific location for the restaurant, but they identified DeKalb as an area to expand because of the city's demographics.

"We found out that people who eat at our restaurants are typically aged 25 to 55, evenly split between male and female; they eat out two to four times per week and have medium to high income," he said.

Manolis Alpogianis said they are looking to hire a local franchise owner to operate the restaurant, and they hope to open in DeKalb within the next year and a half to two years.

"DeKalb seems to be a natural fit," he said. "It's a nicely populated area."

America's Dog and Burger is planning to franchise 30 locations through Southern Wisconsin, Chicagoland and Northwest Indiana.

Future locations will feature a new layout with community picnic-style benches and tables based on the road trip that inspired the Alpogianis brothers to start America's Dog and Burger, according to a company press release.

The main menu features burgers, hot dogs, sausages, chicken sandwiches, salad and Italian beef. Manolis Alpogianis said the restaurant uses fresh meat and quality ingredients, adding to the appeal of classics such as the Chicago-style hot dog and Maxwell Street Polish sausage.

More information about America's Dog & Burgers franchise opportunities can be found at www.adbfranchise.com. For more information about the restaurant, visit www.americasdogg.com.